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| Session | Investor Pitches |
| Pitch Title | Circular debt: project finance for first-of-a-kind circular production innovations |
| Company | Polestar Capital |
| Speaker | Ward Heij |
| Keywords Investment Fund | |
| • Ticket Size | €5-20mln |
| • Type of funding; Pre-seed/Seed/Angel/Series A-B-C ... | Scaling phase |
| • Invests in ... (type of technologies) | First-of-a-kind innovative projects within the circular economy |
| • Geography | Mostly NL but can consider Northwest Europe |
| Short Abstract: | |
| <ul style="list-style-type: none"> • Crossing the “valley of death” for asset-heavy circular companies can be quite a challenge • There is a clear funding gap, particularly in the FOAK stage, where instruments of traditional banks and VCs have limited applicability • We discuss how this gap can be filled and the valley of death crossed, using project finance, highlighting the role of policy and market in creating a positive business case • We give the financier’s perspective on funding and scaling asset, heavy innovations, sharing tips and best practices | |