

Session	Investor Pitches
Pitch Title	Ingredients for a Sustainable Future
Company	Beyond Impact
Speaker	Claire Smith/Sagar Tandon/Anthony Stam
Keywords Investment Fund	
Ticket Size	€2-5M
 Type of funding; Pre- seed/Seed/Angel/Series A-B-C 	Series A, Series B
 Invests in (type of technologies) 	Nutrition, ingredientsl, pharmaceuticals and materials
Geography	Northern EU countries

Short Abstract:

<u>Summary</u>

The Beyond Impact EU Fund is a pioneering investment initiative dedicated to accelerating the transition towards sustainable, animal-free solutions in nutrition, ingredients, pharmaceuticals, and materials. Founded by Claire Smith in 2017, Beyond Impact has established itself as a leader in venture capital for sustainable food systems, with a proven track record of successful investments and thought leadership in the impact investing space. The EU Fund builds on this legacy, targeting high-potential markets in Europe, particularly the Nordics, Benelux, and Ireland, where innovation in sustainable technologies is thriving.

Investment Thesis and Opportunity

Europe presents a unique opportunity for sustainable investing due to its strong consumer demand for environmentally friendly products, progressive regulatory frameworks like the EU Green Deal, and world-leading research institutions in food and agricultural sciences. The fund focuses on B2B solutions in ingredients, materials, and enabling technologies, addressing critical supply chain disruptions caused by climate change, health concerns, and regulatory pressures. By investing in scalable, capex-light technologies such as precision fermentation and cell cultivation, Beyond Impact aims to replace animal-derived inputs with sustainable alternatives, delivering measurable benefits for human health, climate, and biodiversity.

Regional Focus and Strategy

The fund prioritizes smaller, high-innovation markets like Finland, Sweden, Denmark, the Netherlands, Belgium, and Ireland, where private capital can play an outsized role alongside local development agencies. These regions boast robust ecosystems of research, entrepreneurship, and corporate off-takers (e.g., DSM, Unilever, Carlsberg), offering strong exit opportunities. Beyond Impact's curated investment approach emphasizes early access to deals, stringent selection criteria (e.g., technological moats, alignment with impact goals), and active portfolio support to unlock follow-on capital.

Portfolio Construction

The EU Fund targets 25 investments (5 per country) at Series A to B stages, with initial tickets of €1.5–2 million and follow-ons in 75% of cases. Investments will align with Article 9 of the EU's SFDR ("Dark Green" fund), ensuring compliance with stringent sustainability standards and transparent impact reporting.

Team and Structure

Led by Claire Smith and a seasoned team with deep expertise in sustainability and venture capital, the fund leverages Beyond Impact's global network and local presence in Europe. The Luxembourg-domiciled fund operates under an established infrastructure, including AIFM MC Square S.A. and administrator Citco, enabling efficient scaling.

Conclusion

The Beyond Impact EU Fund combines regional focus, technological innovation, and impact-driven capital to transform supply chains while delivering competitive returns. By bridging gaps in Europe's sustainable investment landscape, the fund aims to catalyze systemic change, aligning financial success with planetary and human health.