



Session	Start-ups/SMEs looking for Finance: pre-seed/angel/seed funding
Title	Powering Your Sourcing and Product Innovation with New & Alternative Feedstocks - VCG.AI for data-driven decision making.
Company	VCG.AI GmbH
Speaker	Jon Goriup Dermastia
Keywords feedstock (max 2)	Biobased, Circular
Keywords technology (max 2)	Any, AI
Keywords End-Product (max 2)	Biobased, Circular
Abstract:	
VCG.AI is a data intelligence platform that enables organisations to build more resilient and circular supply chains. The platform supports innovation, business development, sustainability, and sourcing teams by delivering real-time, actionable insights to help them make faster and more informed strategic decisions. With VCG.AI, organisations can identify viable ways to valorise their side streams, develop bio-based products, and source high-potential alternative feedstocks that meet both environmental and economic goals. Based on organisation-specific goals, VCG.AI maps potential value chain pathways to simplify the development of circular supply chains. Users receive continuous updates on market developments, technology trends, and competitive activity, including new tech applications, alternative materials, and strategic partnerships. This empowers organisations to reduce risk, accelerate time-to-market, and create new value from renewable resources. VCG.AI integrates data from multiple sources, including scientific publications, patents, industry databases, and market activity, into a single platform. This enables users to assess both the technical feasibility and commercial potential of circular strategies. The result is a more structured, transparent approach to identifying scalable bio-based value chains, adaptable across sectors and regions.	

