



Session	Start-ups/SMEs looking for Finance: pre-seed/angel/seed funding
Title	Microbial Colours – An Alternative to Synthetic Colours
Company	Vienna Textile Lab
Speaker	Karin Fleck
Keywords feedstock (max. 2)	peptone
Keywords technology (max 2)	Microbial fermentation
Keywords End-Product (max 2)	Microbial Pigments
Abstract:	
Rethinking Colour! Vienna Textile Lab is a biotech/fashion tech company that focuses on the research, development and production of textile dyes derived from microorganisms. Our goal is to successfully combine sustainability, safety and performance and to generate a commercially viable alternative to traditional, synthetic dyes. The textile dying industry is currently one of the most environmentally harmful industries in the world. Microbial dyes are the only potential competitive route to synthetic dyes and show less toxicity and better biodegradability. We pursue an innovative and collaborative approach to utilize this enormous potential. We are a multidisciplinary team of thinkers and doers, and we believe that working collaboratively and creatively will bring us closer to our goal.	