



Session	Investor Pitches
Pitch Title	IT'S TIME TO RETHINK WHAT WE BUILD – AND WHAT WE BUILD WITH.
Company	Value Factory Ventures
Speaker	Johan van Heusden
Keywords Investment Fund	
• Ticket Size	€200.000 - €750.000
• Type of funding; Pre-seed/Seed/Angel/Series A-B-C ...	Early stage funding round, including pre-seed, seed and occasionally series A.
• Invests in ... (type of technologies)	Impactful technologies that contribute to a more sustainable future.
• Geography	Benelux
Short Abstract:	
The construction sector is one of the largest contributors to climate change, responsible for 40% of Europe's greenhouse gas emissions. Yet, 99% of the materials we use in building today are still non-circular and non-biobased — locking us into a system that is unsustainable by design. This isn't just an environmental crisis. It's a missed economic opportunity. Despite the urgency, only 4% of global investment capital is directed at innovations that address this massive challenge. At the intersection of necessity and opportunity lies our fund: backing the innovators who are transforming how we build, with materials and methods that are better for the planet and better for the balance sheet. This is more than impact. It's high-potential, high-conviction investing. www.valuefactory.vc	