Session	Start-ups/SMEs looking for Finance: Pre-seed/Angel/Seed
Title	From Gluten-Containing Cereal to Gluten-Free Flour: Scaling Bread Free
Company	BREAD FREE
Speaker	Azucena Martin
TRL	TRL 4 - 7
Keywords feedstock (max 2)	WHEAT
Keywords technology (max 2)	BIOTECHNOLOGY
Keywords End-Product (max 2)	GLUTEN-FREE FLOUR

Abstract:

Bread Free (brand: PURA) transforms wheat – a cereal containing gluten – into gluten-free flour using a biotechnological process, providing food manufacturers with gluten-free wheat flour from which to make their products. Our core business is B2B, complemented by B2C and D2C channels.

We have already moved beyond the laboratory phase: our technology is at TRL levels 6–7. In 2025–2026, we produced 15 tonnes of flour, all of which was sold, and carried out more than 20 trials with customers.

We are now scaling up our operations. The funding will be used to:

1. Expand capacity by replacing our production equipment to enable large-scale manufacturing.
2. Grow commercially by converting our 20 customer trials into B2B supply contracts.
3. Achieve quality milestones: the 'Crossed Grain' symbol (ELS/FACE) and IFS Food certification.

We are seeking early-stage investors and industry partners who wish to support a gluten-free wheat flour with proven sales and a clear path to expansion.